



NEWSLETTER

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A Non-Profit Organization Since 1947... Helping Those Who Stutter

Volume I, Number 2

Foundation Changes Name

At its annual Board meeting in Memphis in May, the directors of SFA voted unanimously to become the Stuttering Foundation of America.

"The new name will give the public instant recognition of what it is we do," says Foundation president Jane Fraser. She adds, "This holds true for the media as well as for other professionals such as pediatricians, family physicians, and speech-language pathologists. In the past, there has been some confusion about whether we cover all speech disorders or not."

Dr. Dean Williams, who distributes SFA materials on stuttering at the American Academy of Pediatrics Conventions, notes, "Pediatricians often asked me why our name wasn't 'Stuttering Foundation' so a change of name is welcome." Dr. Charles Van Riper adds, "This change is long overdue—an excellent idea."

Founder Malcolm Fraser is pleased with the change and feels that it gives us a better chance to reach people who are concerned with the problem of stuttering.

Magazine Articles Focus On Stuttering

Press releases sent out by the Stuttering Foundation to large circulation women's and parenting magazines have resulted in a record number of feature articles about stuttering.

The Stuttering Foundation's 800 toll-free hotline, 1-800-992-9392, was included in all the magazines listed below. Circulation of each magazine is in italics and the total readership for all these articles is over 24,500,000!

1990	November	McCall's Magazine	<i>5,000,000</i>
	December	Family Circle	<i>5,750,000</i>
1991	February	Good Housekeeping	<i>5,270,865</i>
	February	Baby Talk	<i>975,000</i>
	February	California Teacher's Association Magazine	<i>185,000</i>
	March	Essence Magazine	<i>800,000</i>
	March	NEA Today Magazine	<i>1,800,000</i>
	March	New York Teacher Magazine	<i>290,000</i>
	April	Creative Classroom Magazine	<i>170,000</i>
	April	Military Lifestyle	<i>530,000</i>
	April	American Baby	<i>1,150,000</i>
	June	Parents Magazine	<i>1,902,000</i>
	August	Working Mother	<i>700,000</i>

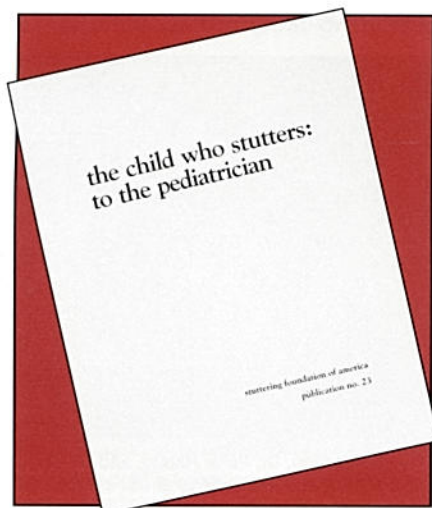
Pediatricians And Family Physicians Targeted In New Publication

This fall SFA launches its newest publication, *The Child Who Stutters: To The Pediatrician*. It was co-authored by Barry Guitar, Ph.D. of the University of Vermont and Edward G. Conture, Ph.D. of Syracuse University. Michael Grizzard, M.D. and James McKay, M.D., both pediatricians, made editorial contributions.

The 16-page booklet includes counseling ideas, suggestions for parents, a list of questions physicians may want to ask parents, numerous case histories, and a referral checklist.

It will be distributed at the September convention of the American Academy of Family Physicians and the October convention of the American Academy of Pediatrics.

Anyone interested in obtaining a copy of this new booklet should ask for Publication No. 23 and send \$1.00 for postage and handling to SFA, P.O. Box 11749, Memphis, TN 38111-0749.



Knoxville Conference is Outstanding Success

June 14 and 15 marked the dates of another successful SFA Conference—STUTTERING THERAPY: INNOVATIVE MODELS IN THE SCHOOLS. Although the foundation was established in Tennessee, this was the first SFA conference in its home state. Dr. Pearl A. Gordon and Dr. Harold L. Luper from the University of Tennessee, Knoxville, served as program coordinators in planning the cosponsored meeting.

The two-day meeting was opened by Dr. Patrick J. Carney (Head of the UTK Department of Audiology & Speech Pathology and also current President of ASHA). His welcoming remarks acknowledged the SFA for its 44-year commitment



Speakers and discussion group leaders included: Front row: Dr. Dean Williams, Dr. Peter Ramig, Dr. Rebekah Pindzola. Back row: Dr. Harold Luper, Dr. Barry Guitar, Dr. Gordon Blood, Dr. Charles Healey, Dr. Judy Montgomery, Alice Ann Bailey, M.Ed., Dr. Noreen Steward, Dr. Marshall Grube. Not pictured: Dr. Charles Runyon, Dr. Pearl Gordon (who took this photo).

SFA Texas Fluency Continues Pioneering Work

The Stuttering Foundation of America's Texas Fluency Study Group brought their second year of independent study to a culmination with a summer seminar in Dallas June 12–16, 1991. Lois Nelson of the University of Wisconsin provided the eleven members of the group additional training in parental counseling for the families of children who stutter. June Campbell and Diane Hill of Northwestern University led a review of case studies conducted by members of the group during the school year of 1990-91.

Representing seven school districts and five cities, the following participants attended the summer seminar: Pollie Delgado, Jane Geracci, Mary Johns, Carolyn Kolpin, Ellen Bennett-Mancha, Rossanna Portley, Becky Ross, Patsy Evins-Smith, Shirley Smith and Janice Westbrook.

The Study Group plans to continue their independent study during 1992. They also plan to work on a state and national level to promote specialty certification for Speech-Language Pathologists, and continuing education in the area of fluency for school clinicians. □

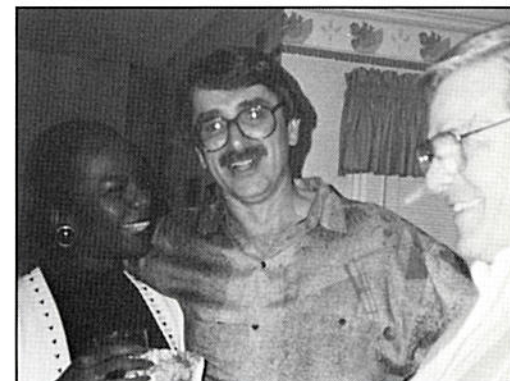
to stutterers and the professionals who work with stutterers. He welcomed the 106 conference participants from 14 states and challenged them to "question our experts, question our discussion leaders...enter into these two intensive days with a mission of purpose and an intensity for your ethical responsibilities for working with those who stutter."

The conference opened with presentations from Dr. Pearl A. Gordon (University of Tennessee) and Dr. Barry Guitar (University of Vermont) on "Evaluation of the Stuttering Child" and "Intervention with the Stuttering Child." Both presentations focused on applications to the school setting. Afternoon discussion groups followed the morning presentations. Discussion group leaders were: Dr. Gordon Blood (The Pennsylvania State University), Alice Anne Bailey (Professional Rehabilitation, Inc., South Carolina), Dr. M. Marshall Grube (East Tennessee State University), Dr. Charles Healey (University of Nebraska-Lincoln), Dr. Judy Montgomery (Fountain Valley School District, California), Dr. Charles Runyan (James Madison University), and Dr. Noreen Steward (Clark County School District, Georgia).

"Innovations with the School Age Stutterer" was the program topic for the second day of the conference. Presentations from Dr. Rebekah Pindzola (Auburn University), Dr. Peter Ramig (University of Colorado), and Dr. Dean Williams (SFA) focused on specific models for delivery of service to young stutter

ers in the school setting. Discussion groups assembled again for exchange of ideas on the morning presentations. Final conference reports from the discussion leaders concluded the stimulating two-day meeting.

Over the years the SFA has received very positive feedback and comments on its conferences. The SFA/UTK Conference continued the Foundation's commitment to excellence. Participants responded very enthusiastically to this program and reported that it was an exceptionally good meeting. Feedback was so positive that SFA and UTK are already planning another conference for June 19th and 20th, 1992. Write SFA or Dr. Gordon at UTK for more information. □



Dr. Pearl Gordon, Dr. Peter Ramig, and Dr. Jerry Carney enjoy the social hour at the conference in Knoxville.

Stuttering Foundation And Northwestern University Host Fifth Workshop

The Memphis-based Stuttering Foundation of America and Northwestern University hosted their fifth annual instructional workshop for speech pathologists specializing in stuttering therapy July 8-19 in Evanston, Illinois.

Each year, 20 speech pathologists from around the world with a special interest in stuttering are accepted to participate in the workshop. Under the leadership of Dr. Hugo Gregory, Director of Stuttering Programs at Northwestern, the workshop is organized to focus on therapeutic skills and techniques for intervention with children and adults.

"The amount of information I've learned is huge," says Ulla Strom of Finland. She notes that in Finland there are so few speech pathologists that getting new ideas is difficult.

This year's workshop participants come from Canada, Switzerland, Argentina, the United States, Finland, New Zealand, and Israel.

"We're finding out about different perspectives and getting a really well-rounded picture," says Ian Coatsworth of New Zealand.

The main goals of the workshop are to upgrade the therapists' information and skills in working with children and adults, to start programs for early intervention, and to improve services in the schools.

This unique workshop has gained international recognition for its excellence in the post-graduate



Above: Sister Charleen Bloom from Albany, New York receives her workshop diploma from Jane Fraser, Foundation President. Left to right: Mrs. Carolyn Gregory, Dr. Hugo Gregory, Mrs. June Campbell, Fraser and Bloom.

study of stuttering. For more information, contact either SFA or Dr. Hugo Gregory at Northwestern. The 1992 Workshop is planned for July 6-17, and fellowships will be awarded by the Stuttering Foundation. □



Ruth Vinacour-Ezrah receives her diploma from Jane Fraser.

The Stuttering Foundation of America is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code and is classified as a private operating foundation as defined in section 4942(j)(3).

Charitable contributions and bequests to the Foundation are tax deductible, subject to limitations under the Code.



Stuttering didn't stop Winston Churchill

And it need not stop you. The newly revised seventh edition of *Self-Therapy for the Stutterer* explains how stutterers can help themselves.

For the 192-page book no. 12, please send \$3.00 to cover postage and handling.

**STUTTERING
FOUNDATION
OF AMERICA**

A NON-PROFIT ORGANIZATION
SINCE 1947—HELPING THOSE WHO STUTTER
P.O. Box 11749/Memphis, TN 38111



From left to right in foreground: Monica Wright from Florida, Beatriz Touzet from Argentina, Isabella Reichel, born in Kharkov, Ukraine, from New York and Ruth Vinacour-Ezrati from Israel.

Public-Service Announcement For TV Meets with Success

"Stuttering didn't stop Winston Churchill" is the focus of the new public-service announcements for television for the Stuttering Foundation. They run for 30 seconds, 15 seconds and 10 seconds and include old newsreel footage of Winston Churchill.

Since April, our PSA's have been played daily by ABC Channel 7 in New York, enabling us to reach thousands of viewers.

In the Los Angeles area, KKTU Channel 11, the Fox Broadcasting station, has been running the PSA several times a week with a response almost as great as that in New York.

In Memphis, both Channel 5 (NBC) and Channel 3 (CBS) have shown the 30, 15, and 10 second versions of the PSA.

Of the seven stations we contacted for help, four have given us an extraordinary amount of time on the air. This encourages us to continue distributing them to more and more television stations across the country. □

SFA Moves To Larger Office

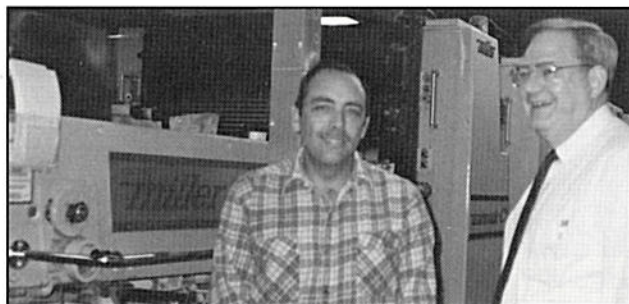


Anne Edwards (l.) and Jo Bradshaw (rt.) in the entrance to SFA's new headquarters in Memphis. The world map behind them is flagged with the 53 countries where SFA books have been shipped this year.

Because of the ever-growing number of orders for books and information requests, the Stuttering Foundation doubled its office space in January 1991.

The heavy-duty shelving for the new office was given to SFA by the NAPA-Genuine Parts Company warehouse in Memphis. This generous donation saved us thousands of dollars.

The new office is only minutes away from Lombardy Road where SFA spent its first 35 years at the home of its founder, Malcolm Fraser. If you are in Memphis, stop by and say hello to our staff: Anne Edwards, Jo Bradshaw, Donna White, and Sally Archer. The office is at 3100 Walnut Grove Road but the mailing address remains P.O. Box 11749, Memphis, TN 38111-0749. □



Pressman Malcolm Vickery and George Cooley, president of Mercury Printing Company, are two of the people responsible for the quality of our publications. Mercury is one of the Mid-South's largest printing companies with over 90 employees. The \$1,000,000 Miller press where SFA books and brochures are printed is shown in the background.

NEWSBRIEFS

■ SFA will co-sponsor a conference with the University of Nebraska in Lincoln on June 5th and 6th, 1992. The focus of the conference will be "Stuttering Therapy: Practical Ideas for School Clinicians." For more information, contact the Stuttering Foundation of America at P.O. Box 11749, Memphis, TN 38111-0749 or Dr. Charles Healey, University of Nebraska, 253 Barkley Memorial Center, Lincoln, NE 68583-0731.

■ A second conference on "Stuttering Therapy: Innovations in the Schools" co-sponsored by SFA and the University of Tennessee at Knoxville will take place on June 19th and 20th, 1992. For more information, contact SFA, P.O. Box 11749, Memphis, TN 38111-0749 or Dr. Pearl Gordon, UTK, 457 South Stadium Hall, Knoxville, TN 37996-0740.

■ The sixth annual "Stuttering Therapy: Workshop for Specialists" co-sponsored by the Stuttering Foundation of America and Northwestern University will be held at Northwestern from July 6th through July 17th, 1992. For more information, contact SFA, P.O. Box 11749, Memphis, TN 3811-0749, or Dr. Hugo Gregory, Stuttering Programs, Northwestern University, 2299 Sheridan Road, Evanston, IL 60208. Fellowships for this unique workshop are available from the Stuttering Foundation of America.



P.O. Box 11749 • Memphis, TN 38111-0749